

Free Slot Tournaments and Mega Slot Tournaments: Players Love Them, But Do They Work?

Moderator: Deana Scott, Raving CEO

Panelists: Amanda Hopkins, Director of Marketing, Sky Ute Casino Resort
Tony Phongsavath, Promotions, TournEvent® by Everi
Rita Contreras, Director of Promotions and Events, Valley View Casino

Wednesday, January 30
9:45 AM – 10:30 AM

Raving
NEXT



Keep it Poppin' Slot Tournament Saturday 6 P.M. to 9 P.M.

Never played? No problem! We'll show you how. 🤪



\$10,000 SLOT TOURNAMENT



10000 SLOT TOURNAMENT

WIN FREE PLAY AND CASH!

SELECT WEDNESDAYS

Select Wednesdays
10AM - 2PM
 January 2, 16 and 30 for your chance to WIN CASH & FREE PLAY!
Sign up on the day of the tournament to participate. Visit The Club for details.

Monday Win

SLOT TOURNAMENT

Mondays 5 - 7PM

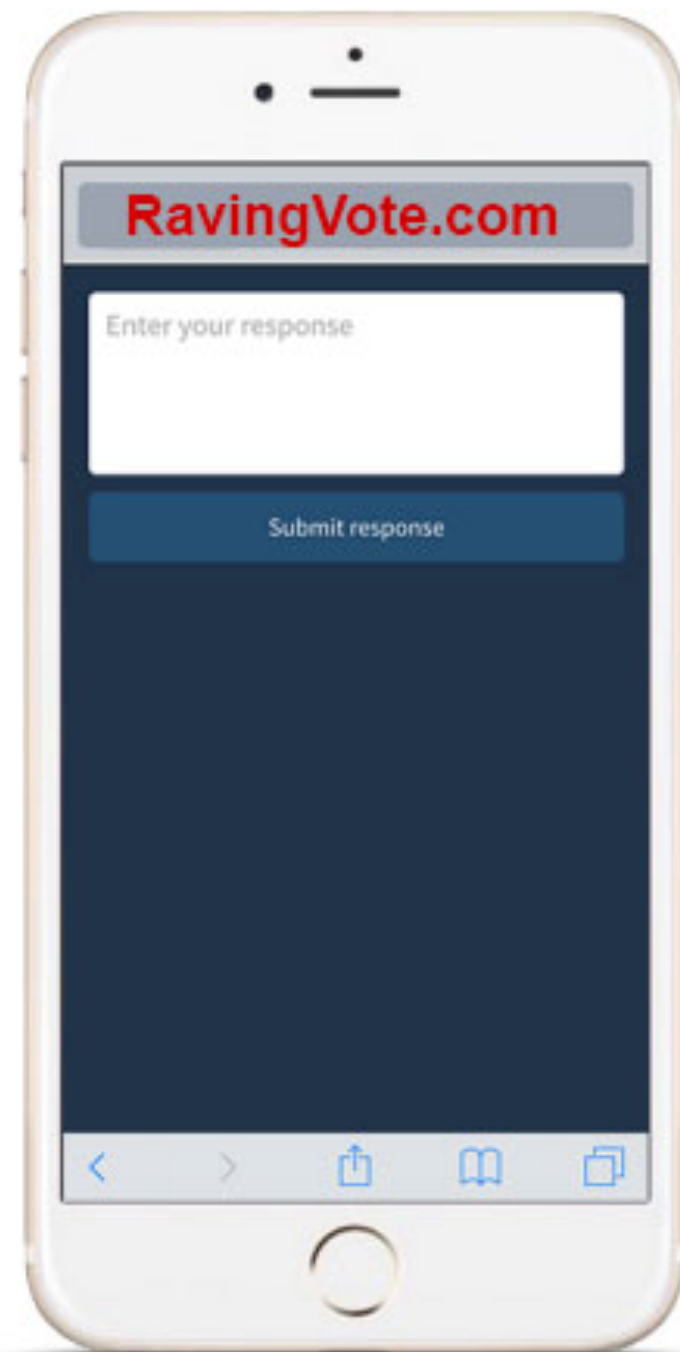
1st place wins **\$500 in free Slot Play***

2nd to 21st place wins **\$25 in free Slot Play***

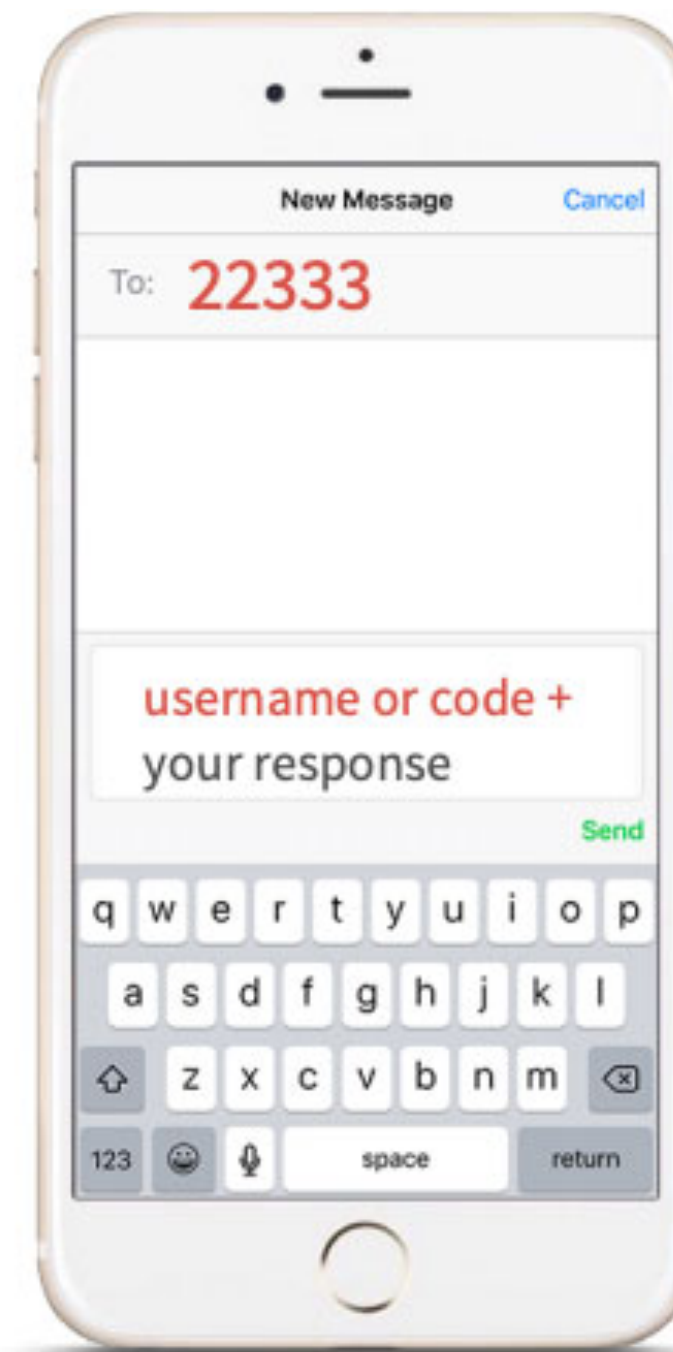
Go to RavingVote.com or text RAVING to 22333

Web Enabled Device

SMS Text Messaging



Web voting



Text voting

wifi login: Diamond Network
wifi password: Pechanga777



Roving **NEXT**

Do you offer slot tournaments at your property?

Yes

**VIEW END OF REPORT FOR
POLLING RESULTS**

No



How often do you hold tournaments?

Weekly

Monthly

Quarterly

Annually

**VIEW END OF REPORT FOR
POLLING RESULTS**



What was your most successful tournament?

Invited VIP

Free
VIEW END OF REPORT FOR
POLLING RESULTS

Mega Tournament

Buy-in

Multi-day



It's HEATING UP!

PIN-FERNO

TOURN X TREME

EVERY WEDNESDAY
Signups 12p (noon) ~ Start

\$250
SLOT TOURNAMENT
PLUS OVER \$300 IN FREE

10th
ANNIVERSARY
CELEBRATION

SLOT

777

TOURNAMENT

**WIN UP TO
\$750 IN SKY UTE LOOT!**

**TUESDAYS, NOVEMBER 6-27
NOON AND 6PM**

Bear Club Members must earn 10 base points each Tuesday starting at 8AM to receive a voucher for one entry into the slot tournament. Each participant will be allowed to enter 1 round per week. Players will not be allowed to participate in both the morning and evening rounds. Entry into the tournament is free for all Platinum & Platinum Elite card holders. Rules apply. See Players' Club for details. Sky Ute Casino Resort reserves the right to modify or cancel promotions at any time without notice. Must be 21 or better to enter casino.

Lucky Friday

SLOT TOURNAMENT

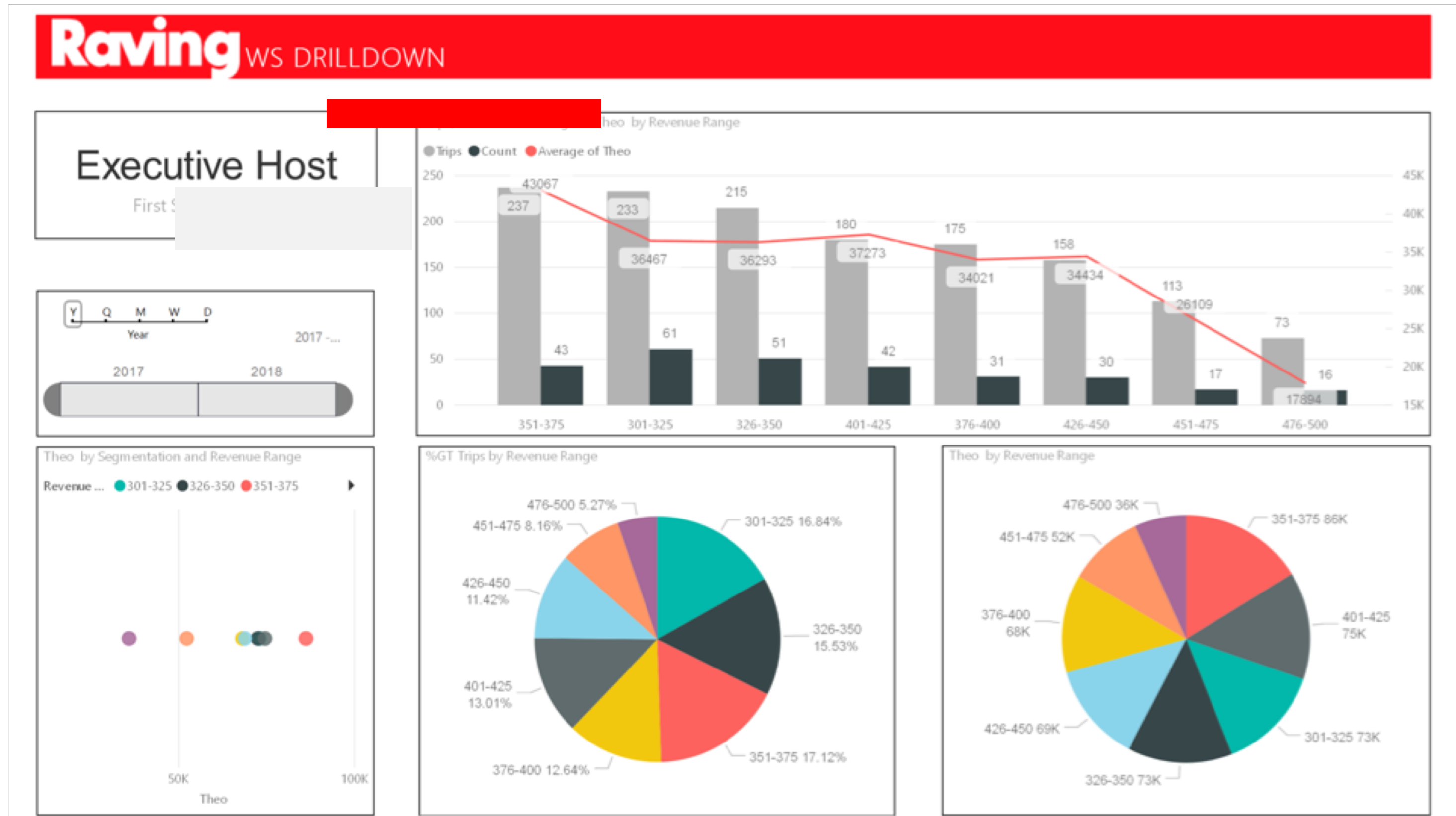
Fridays, 4pm – 8:45pm

Earn 20 points then swipe your card at the kiosk for your entry. Bring your entry ticket to the registration table (near Cashier's Cage) starting at 3pm. The Top 30 scores will share in \$6,000 in Free Slot Play. Session winners will receive \$25 in Free Slot Play.

Management reserves the right to modify or cancel promotion at any time. See Fantasy Rewards Club for details.



How do you evaluate ROI?



190130_Wed_0945_FreeSlotTournaments_SCOTT

Current run (last updated Feb 4, 2019 11:50am)



3

Polls

55

Participants

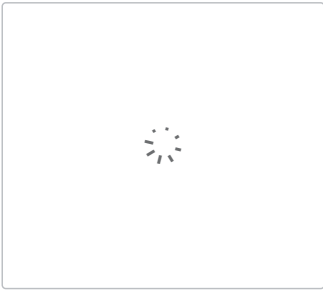
46

Average responses



Average engagement

Do you offer slot tournaments at your property?



Response options

Yes

No

Count

39

2

Percentage

95%

5%

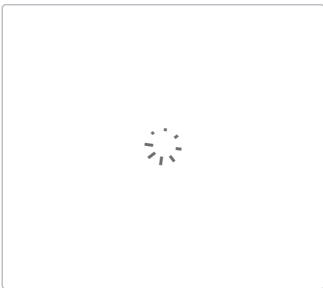


Engagement

41

Responses

How often do you hold tournaments?



Response options

Weekly

Monthly

Quarterly

Annually

Never

Count

12

13

14

8

2

Percentage

24%

27%

29%

16%

4%

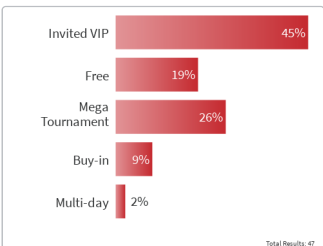


Engagement

49

Responses

What was your most successful tournament?



Response options

Invited VIP

Free

Mega Tournament

Buy-in

Multi-day

Count

21

9

12

4

1

Percentage

45%

19%

26%

9%

2%



Engagement

47

Responses