

Top Five Things We're Getting Wrong Financially and How to Fix Them

Moderator: **Deana Scott**, Raving CEO

Panelists: **Kevin Huddleston**, CPA, CGMA, CFF, Raving Strategic Partner, Accounting and Auditing, and Partner, Finley & Cook; **John Cirrincione**, CEO, Santa Ana Star Casino Hotel; **Harold Baugus**, CEO, Isleta Resort & Casino

Wednesday, January 29

8:30 am – 9:30 am

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#1 Don't Confuse Being Busy with Making Money

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#2 Analysis Should Be Wholistic

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#3 History is Important, BUT Not Always Accurate

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#4 Promotional Drafting

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#5 Don't Let the Budget Run the Business

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Bonus!
**Believing We Know What is
In Our Customer's Wallet**

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